Financial Sector Market Insights

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Financial Market Insights

Welcome to the financial sector issue of **Insights**, by DJS Research Ltd.

Market Research Highlights Need For Dedicated Business Bank

A recent report has found that UK banks are refusing over 40% of applications for loans by small businesses. In addition, more than 3 in 5 of those replying to the survey felt that business finance was unaffordable in the...Read More.

Research Shows Britons Unsatisfied With High Street Banks

A survey by Which? has revealed that, despite dominating the UK current account market, the major UK banks are failing to satisfy customers with their offer. Eight of the country's biggest banks fall below the average 62% satisfaction level, taken across 30 financial...Read More.

Survey Finds Britons Resigned To Increased Penny Pinching

An online survey on behalf of Axa has shown that many Britons are pessimistic about the state of the economy - just 16% feel their financial situation will improve over time, and almost one in seven can not see a time when their income will cover their outgoings. This latter figure rises to 1 in 5 among the most financially stretched respondents who...Read More.

Our Mission:
To Put A Smile On Our Client's Face

DJS Research Ltd is a full service market research agency which specialises in the financial sector.

DJS News

DJS Industry Insights: We are now able to provide sector specific market research insights on our website, available here. For automated insights and news in your Sector, please follow: DJS_Finance

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